



## **PAY-AS-YOU-GO ADS**

- ✓ Full color!
- ✓ 10% discount for running ads in multiple programs.

### **Per-production pricing:**

**FULL PAGE:** \$500  
**HALF PAGE:** \$300  
**QUARTER PAGE:** \$175

**Contact:**  
 taylor@uptownplayers.org



## **BE PART OF THE STORY**

### **Donate**

Fund productions & outreach

### **Sponsor**

Underwrite shows or design elements

### **Advertise**

Reach audiences through our program

### **Support LGBTQ+ Youth**

Underwrite show access

### **Join Us**

Attend, subscribe, or bring a group



 [www.uptownplayers.org](http://www.uptownplayers.org)

 [development@uptownplayers.org](mailto:development@uptownplayers.org)

 (214) 219-2718

## **Uptown Players**

A 501 (c)(3) nonprofit

# **Uptown Players**

Elevating LGBTQ+ Voices  
Through Theatre

## **BOLD. INCLUSIVE. UNAPOLOGETIC.**



# PROFESSIONAL PERFORMANCES CELEBRATING OUR LGBTQ+ COMMUNITY

**Targeted exposure** to the LGBTQ+ and arts-supporting community.

**Event program exposure**, with premium ad placement options.

**Season-long recognition** on-site and online.

**Tax-deductible benefits.**

Your investment  
champions  
inclusivity,  
creativity, and the  
stories that need to  
be told.

## ♥ SPONSOR LEVELS

### PLATINUM SPONSOR (\$5,000\*)

- Full-page ad in five productions
- Logo on website with link
- Sponsor program listing
- Curtain speech recognition
- Six Premium tickets per production
- Logo on one printed mailer per season

### GOLD SPONSOR (\$3,000\*)

- Half-page ad in five productions
- Logo on website with link
- Sponsor program listing
- Curtain speech recognition
- Four Premium tickets per production

### SILVER SPONSOR (\$1,000)

- Quarter-page ad in five productions
- Two Regular tickets per production

*\*Advertising Exclusivity available with Platinum and Gold sponsor levels for an additional \$1,000*

### OTHER WAYS TO GIVE

- Donate gift cards or professional services.
- Contribute an item for our silent auction or raffle.

