

UPTOWN PLAYERS CAPITAL CAMPAIGN

Due to the Equitable Access Plan created by the City of Dallas and the Dallas Theater Center, Uptown Players' rent has DOUBLED while restricting pre-production usage of the Kalita Humphreys Theater. Under this new contract, we can no longer use the rehearsal space or scene shop where we build our sets. We have found a new home for these activities that will also house our daytime box office, our administrative offices and allow us to store our sets and costumes. This space will reduce overall costs and allow Uptown Players to continue to produce its shows at the Kalita and an occasional other theater venue.

We need your help to raise \$350,000 by September 30 to modify the interior of this new space to meet our needs and to purchase the facility, rather than leasing it at a higher monthly cost. Please consider making a donation to our capital campaign today! Look for the display in the lobby which details the many ways that you can assist in making this new chapter in our history a reality.

In addition to fundraising, we are seeking Uptown Advocates to help ensure Uptown Players has a voice in the Master Plan for the future of the Kalita Humphreys Theater as plans are presented to the community and City Council. Uptown Advocates will play a key role in protecting our future at this historic venue and ensuring the patron experience is valued.

I would like to make: a monthly contribution of \$ _____ to the Capital Campaign
 a one-time contribution of \$ _____ to the Capital Campaign

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Credit Card #: _____

Exp: _____ CVC: _____

THE EXCITEMENT IS BUILDING!